



FACULTAD DE
ADMINISTRACIÓN
Y ECONOMÍA

PROGRAMA DE
ESTUDIO DE
POLÍTICAS PÚBLICAS

A nighttime photograph of a courtyard between two-story brick buildings. The buildings have wooden balconies and are illuminated by warm lights. A central courtyard area has some greenery and a small tree. In the background, a church with a tall spire is visible against the dark sky.

25

YEARS

DEEPERING UNDERSTANDING
OF PUBLIC AFFAIRS

WWW.PEPPUTEM.CL



The Public Policy Study Program (Programa de estudio de Políticas Públicas, PEPP), belonging to the Faculty of Administration and Economics (FAE) at the Universidad Tecnológica Metropolitana (UTEM), is an academic body within a state university with advanced accreditation, dedicated to provide professional and specialized training in the areas of Public Management and Social Sciences.

At the Public Policy Study Program, PEPP, you will find a space for reflection and analysis of national and international realities and contingency, through scientific research and thorough, systematic, methodological exploration and studies. This work expands knowledge and enriches the debate of ideas on political, economic, future scenarios and social issues. In this context, we strive to create and produce knowledge, and spread it, which contributes to the debate and to solving national matters.

www.pepputem.cl

At the same time, we are developing various partnerships in the field of public higher education, managing agreements and ensuring the quality of our research, in order to meet the guidelines proposed by our alma mater in pursuit of internationalization, coordinating and managing institutional policies that enable us to connect and associate with the highest spheres of knowledge. In this context, the Public Policy Study Program PEPP currently has agreements, exchanges, and academic collaboration arrangements with multiple national and international universities and higher education research



The Public Policy Study Program diverse educational offerings cover a broad spectrum in the field of academic specialization through postgraduate and continuing education programs, strengthening and developing studies and research in the realm of economic theories and ideas, government and public institutions. Over nearly a quarter of a century, this work has earned the PEPP a well-deserved prestige and recognition within the development and advancement of public higher education.

In its 25 years of existence, the PEPP has focused on management, public policies, territorial governance and strategic intelligence, and it currently incorporates new areas of study such as: economics, anticipatory foresight and prospective, innovation and artificial intelligence.

That is why we invite you to be part of this process of change and continuous transformation in the pursuit of excellence, to grow in your areas of skills and competencies, supported and guided by a first-class teaching team committed to provide the highest standards of specialization. Visit www.pepputem.cl





In the PEPP's academic programs, you will find Master's degrees, Diploma programs and Courses, along with multiple extension activities such as lectures, workshops, discussion panels and national and international conferences. At these stages, higher-level projects and studies are also developed, as well as theses required to obtain the corresponding academic degrees.

The Master's in Public Management (Magíster en Gerencia Pública, MGP), thanks to the updating of its academic content, marked a milestone by receiving– for the first time– its initial accreditation for four years from the National Accreditation Commission (Comisión Nacional de Acreditación, CNA). This endorsement will extend until May 9, 2028 and is part of the academic offerings of the Asia-Pacific Alliance.



Gerardo Vergara
Cañumir

Director, Public Policy Studies
Program (PEPP)



Leonardo Gatica
Villarroel

Director, Master's in
Public Management

The PEPP, in turn, is a founding member of the International Network for Modernization and Innovation in Public Management (REMINGEP), which brings together universities from Asia, Europe, and Latin America. Through this network, it carries out various activities supporting public management, thereby fulfilling the objective of positioning UTEM in spheres of interest related to public affairs.

See more at: <https://www.remingep.com/>

Also, the PEPP participates in the Open Government Academic Network of Chile (Red Académica de Gobierno Abierto, RAGA Chile), in which UTEM, through this program, holds the leadership position, presiding until 2026. See more at: <https://redacademica.org>

As part of its outreach and academic extension work, the PEPP has produced a variety of publications for more than two decades. Among them, the Journal of Political and Strategic Studies (Revista EPE) stands out, aiming to disseminate topics related to public policy, state administration, and political science.

This publication, created in 2013, has experienced significant development and is currently indexed in various repositories and academic search engines.

For more information, visit: <https://revistaepe.utem.cl/ediciones/>

POSTGRADUATE AND CONTINUING EDUCATION UTEM 2026

- ✓ Master's in public Management [More Information](#) 
- ✓ Diploma in Migration, Policies, and Inclusion Strategies. [More Information](#) 
- ✓ Diploma in Human Security: Socio-Criminal Analysis for Decision Making, Management and Formulation of Local Policies. [More Information](#) 
- ✓ Diploma in Crisis Management and Strategic Communication. [More Information](#) 
- ✓ Diploma in Strategic Intelligence for Decision-Making. [More Information](#) 
- ✓ Diploma in Professional Administration of Courts of Justice. [More Information](#) 
- ✓ Diploma in Implementation of Strategies for Digital Transformation and Innovation for Public Management. [More Information](#) 
- ✓ Diploma in International Cooperation for Sustainable Cities. [More Information](#) 
- ✓ Diploma in Organized Crime in Chile, "Challenges, Measures for its Control and use of Artificial Intelligence (AI)". [More Information](#) 
- ✓ Strategic Foresight Applied Course, 27 contact hours. [More Information](#) 



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UNIVERSIDAD TECNOLÓGICA METROPOLITANA

del Estado de Chile



**ACREDITADA
NIVEL AVANZADO**

Gestión Institucional • Docencia de
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CONSEJO DE RECTORES DE
LAS UNIVERSIDADES CHILENAS



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DEL ESTADO DE CHILE

